

# FAIR FAMILY

# OREGON COUNTRY FAIR NEWSPAPER

Volume 1, Issue 6

ONE

CREATIVE

FAMILY

November 1992

## 1992 OREGON COUNTRY FAIR FEEDBACK REPORT

Feedback is accepted on a year round basis and is compiled once a year for the OCF Annual Meeting in the fall.

As of October 12, 1992, 96 forms were received and compiled by Anne Henry.

Forms came from:

- \* 17 Staff
  - \* 1 Youth Jobs
  - \* 27 Craft booth representatives
  - \* 15 Craft booth members
  - \* 1 Craft strolling vendors
  - \* 5 Food booth representatives
  - \* 3 Performers/entertainment
  - \* 1 Community Village
  - \* 3 Energy Park
  - \* 25 General public
- 
- \* 30 Local (within 30 miles)
  - \* 24 Other Oregon
  - \* 12 California
  - \* 3 Washington
  - \* 1 Alaska
  - \* 1 Arizona
  - \* 1 Pennsylvania



### GENERAL COMMENTS

another successful Fair - congratulations—4  
wonderful Fair—4 fantastic Fair essential event—2  
great behind-the-scenes energy  
beautiful Fair—liked Register Guard description—countercultural carnival/Disneyland  
stocked bat trees or Martin boxes would cut down on mosquito problem  
buy Lost Valley retreat for our educational and well-being process  
give some excess OCF money to other organizations to start events to alleviate OCF overcrowding

### ADMISSIONS: FAIR HOURS, POPULATION CONTROL —FAIR FAMILY /PUBLIC: CAMPING PASSES

limit attendance— 10  
majority of this food booth's customers think paid attendance has gotten out of hand  
feel urgency of attendance #s and effect on the land and the Fair, thinking of solutions  
overcrowding at Fair has deteriorated the "quality of life" at the Fair  
overcrowding feels dangerous in some narrow path areas (crowd mentality)  
discontinue big name draws at Main Stage to lower attendance  
Fair is becoming inaccessible to long time craftsperson due to overcrowding  
population control - 1. cut off entry, 2. longer Fair, 3. less intense advertising  
internal population control - wrist bracelets  
retain use of photo pass—piece of collectible OCF memorabilia  
require photo ID to pick up passes, require signature on pass  
negative reaction to wrist passes  
pre and post Fair hours in Fair are crowded, noisy, lots of hand stamped folks so crowded that nights do not feel safe anymore  
too crowded!—limit Friday music to acoustic ONLY for one low key energy and attendance day  
early Saturday closing disrupted plans - need to inform people of it as they leave  
Figure Eight—2  
early Saturday closing ruined the Fair for this person—2  
put visible signs at exits or on flyers re: no admissions after 6 P.M. policy  
admission price too high on Saturday - craft sales were down from 1991  
increased admissions prices draws wrong kind of "rock concert crowd"  
reduce admission cost later in the day  
advanced ticket sales—4

create student admission price  
sell "public" three day pass through advanced ticket sales—2  
charge more for same day purchase of tickets, less for advanced ticket sales—2  
extend Fair—Wednesday for Fair staff and booth people, Thursday for general public  
add a Thursday or a Monday to the Fair to alleviate crowding  
wants Fair to occur two weekends in a row—charge for midweek camping—share booths  
put 8' by 8' sign near Admissions with pie diagram of how Fair money is spent

### ADVERTISING

inaccurate press releases stated 8 P.M. Saturday closing—not early closing that occurred—2  
put up OCF posters in other parts of Oregon—many tourists in Ashland at festivals  
include in ALL advertising that no dogs are allowed in Fair or in parked vehicles  
include in ALL advertising that no alcohol is served  
radio advertising states no guide dogs allowed—this discriminates and is illegal  
don't advertise—a few local flyers and radio blurbs is enough—2  
KLCC broadcast is related to increase in paid admissions—discontinue it

### ALTER-ABLED ACCESS ADVOCACY

have interpreters for hearing impaired at all stage events - female AND MALE interpreters  
hearing impaired person was lost, ended up at AAAA—no writing pad; have one available  
difficult for alter-abled folks to get around in such large crowds  
let alter-abled into the Fair at 10:30 A.M. to get ahead of the crowd  
appreciated special treatment by staff due to a back injury—no line at Admissions + wheelchair  
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