



# Fair Family

# NEWS



VOLUME 18, ISSUE 6      ONE CREATIVE FAMILY      NOVEMBER 2010



Photo 2010 normal sax

*Kneeling in front: Katie Cousins and Jack Makarchek; standing from left: Jon Pincus, Paxton Hoag, Lawrence Taylor, Indigo Ronlov, John "Chewie" Burgess, Anna Scott, Deane Morrow, Lara Howe, Jon Silvermoon, and Diane Albino.*

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## Fair Family Calendar

### November 2010

29 Peach Power Committee meeting, 6 pm, OCF office, 442 Lawrence Street, Eugene

### December 2010

2 Veneta Parade of Lights. Come join the OCF entry. Dress warm!  
 3 OCF Poster Contest deadline  
 6 Board of Directors meeting, 7 pm, EWEB Training Room  
 6 FAIR FAMILY NEWS DEADLINE  
 8 Craft Committee Meeting, OCF office, 442 Lawrence Street, Eugene  
 29 Peach Power Committee meeting, 6 pm, OCF office, 442 Lawrence Street, Eugene

### January 2011

3 Board of Directors meeting, 7 pm, EWEB Training Room  
 3 Fair Family News deadline  
 16 Highway Pickup, 10 am, Meet at the Ware Barn on Site. For info call the OCF office, (541) 343-4298.

## Happy Birthday to Our Fair Family Sagittareans

Abe Sky .....Pre-Post Security  
 Amanda Finegold .....Inventory/Crafter  
 Anne Tillinghast .....Lot Crew  
 Audra Lathon .....Lot Crew  
 Barry Sullivan .....White Bird  
 Bo Adan .....Wristbands  
 Brooke Thompson .....Registration  
 Carole DeMar .....Sign Painting/Culture Jam  
 Clinton Thompson .....Water Crew  
 Crystal Stroud .....Pre-Post Security  
 Dan Stephens .....Lot Crew  
 Daniel Betty .....Recycling  
 David Gizara .....White Bird  
 DJ Wallace .....Security  
 Irene Eastman .....Recycling  
 Isabel Hochberg .....Crafter  
 James Brown .....Admissions  
 Jason Cagle .....Recycling  
 Jeff Allen .....Crafter  
 Jenny Newtonson .....Main Stage  
 Kathleen Cremonsi .....Crafter  
 Laura Stuart .....Spoken Word  
 Marina Soto .....Traffic  
 Michael Browning .....Lot Crew  
 Michael Rountree .....Fire  
 Pojken Danielson .....Lot Crew  
 Randy Turner .....Fair Central  
 Rick Overman .....Registration  
 Rob Endleman .....Lot Crew  
 Rob Stein .....Pre-Post Security  
 Robert Painter .....Recycling  
 Sam Johnson .....Registration  
 Savoy Basurto .....Crafter  
 Shelley Merello .....booth L37  
 Spirit Leatherwood .....External Security  
 Tom Henegan .....Fire  
 Wallace Jones .....Recycling

## Keep In Touch

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 442 Lawrence St.  
 Eugene, OR. 97401  
 (541) 343-4298, fax: 343-6554  
 ffn@oregoncountryfair.org  
 office@oregoncountryfair.org  
 www.oregoncountryfair.org  
 www.oregoncountryfair.net



## FFN Sweetie Pies

norma "peach" sax  
 Mary "Cherry" Doyon  
 Dan "Chocolate" Cohn  
 Suzi "Pecan" Prozanski  
 Niki "Pumpkin" Harris  
 Brad "Blueberry" Lerch  
 Michael "Rhubarb" Ottenhausen  
 Cynde "Lemon Meringue" Leathers

## Highway Pickup

More Fair volunteers are needed to help with the quarterly roadside cleanup along Highway 126 near the Fair site. Please mark your calendar for the 2011 dates, all on Sunday: Jan. 16, April 17, Aug. 14 and Oct. 16. Meet at 10 a.m. at the Ware Barn. The more volunteers, the merrier!

## Get on the FFN and/or Voting Membership List

Some of you may still not be on the lists of your choice, namely, the mailing list that will get you this newsletter every month and/or the membership list so you can vote!!!! So, check some of the following and mail to: OCF, Membership/Mailing, 442 Lawrence Street, Eugene, 97401.

[ ] I am not receiving the Fair Family News. Please put me on the mailing list.

[ ] I do not know if I am on the membership list. Please verify my name and send me a membership application if I am NOT on the list.

I am with (Crew or Booth):

Crew/Booth #:

Crew Leader/Booth Rep:

Who can verify my participation:

My name:

Email address:

Mailing address:

[ ] This is a new mailing address.

**\$1,200 PRIZE Poster Design Contest**

The world-famous Oregon Country Fair is celebrating its 42nd anniversary in July of 2011! Become part of this 42-year tradition & design the 2011 poster!

★★★★★

**Submission deadline is Dec. 3, 2010**

For details & application call 541-343-4298 or on the web [www.oregoncountryfair.org](http://www.oregoncountryfair.org)

## Fare Thee Well: Sara Sue Stone



Friends and family gathered to share stories and bid "Good-bye to Sara Sue Stone" on Nov. 4 at the WOW Hall.

Sara Sue Stone, 63, died Oct. 7 of sudden heart failure. An

Elder at the Oregon Country Fair and a family member for decades, Sara owned the old step van that used to be parked at the front entrance to check backpacks. She was a part of BiCoastal Cafe and helped organize and operate Brigadoon for the last 20 years.

She was born Jan. 4, 1947, in Wurzburg Germany, to Clayton and Mary Burch Nirmaier.

She attended the University of Oregon and worked as coordinator and director at FOOD for Lane County for seven years, retiring 15 years ago. She also volunteered and held a paid position at the WOW Hall for many years. There, she worked with the office staff, created programs, and taught children to dance.

Survivors include her domestic partner of 18 years, Adrian Wolfe; a son, John of Spokane; a daughter, Lena Miller of Brazil; a brother, Scott Nirmaier of Columbia, Mo., a sister, Rowan Nirmaier of Coos Bay; and five grandchildren.

Sara will be greatly missed. Her wings were large and she sheltered and nurtured many within them. A unique soul with a loving heart and a hard working ethic, she gave tirelessly of herself to others. Many consider her a mother beyond those children she birthed.

Arrangements by Sunset Hills Cemetery, Funeral Home & Crematorium in Eugene. Remembrances to FOOD for Lane County.



## Recently Unclassified Material

We accept UnClassifieds up to 30 words for \$5 each, per issue. Send listing with \$5 to O.C.F.-F.F.N. 442 Lawrence St. Eugene, OR 97401. Questions, or for information about display underwriting Email bradlerch@aol.com or call Brad @ 541- 485-8265 (UnClassifieds not paid for by layout won't run)

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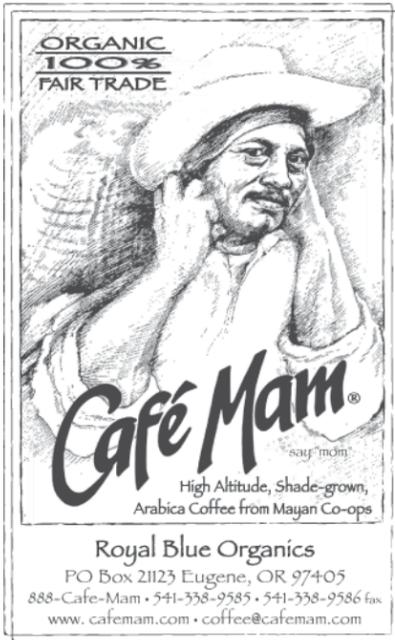
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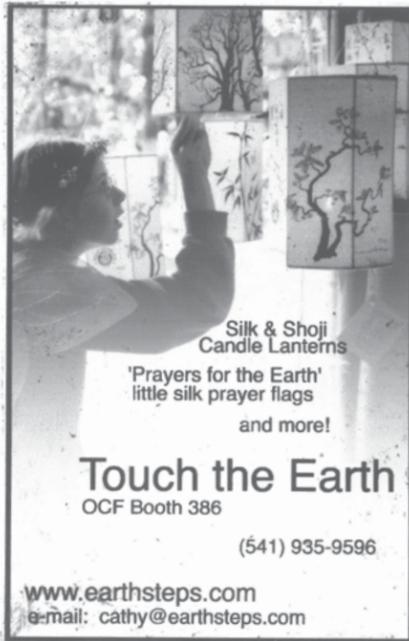
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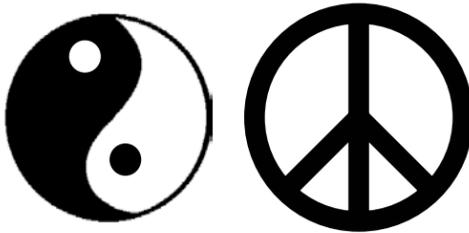
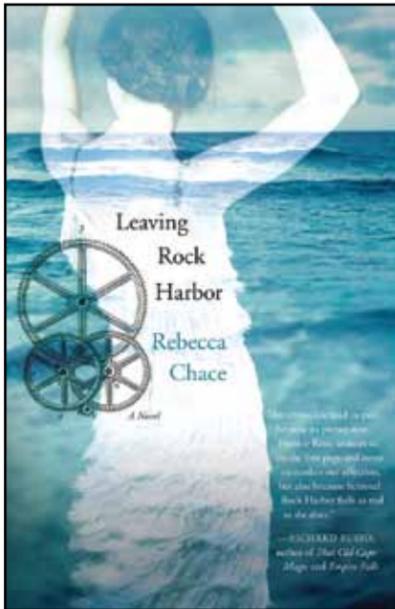
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## WOW HALL

8th & Lincoln  
All Ages  
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- 11/19 Charles Neville & Youssoupha Sidibe w/ Mystic Rhythms Band
- 11/26 Susan McKeown
- 11/27 GRRRLZ Rock Grand Finale!
- 11/30 Le Serpent Rouge
- 12/3 Cherry Poppin' Daddies
- 12/4 Unkle Nancy Last Show Ever!
- 12/6 Frazy Ford / Tyler Fortier
- 12/7 The Posies / Brendan Benson
- 12/10 Ozric Tentacles / Reeble Jar
- 12/11 WOW Hall Membership Party

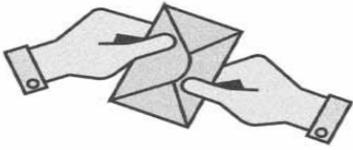


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## Don't Increase Craft Booth Fees



### Family Letters

*This newsletter is directed to the Oregon Country Fair Family and all material is volunteered from the membership.*

*Opinions expressed here are those of the authors and do not necessarily reflect the policies of the Fair or the FFN.*

*Letters must be limited to 300 words. They will be edited for length and clarity. Please include name, Fair Affiliation and a method of communication (i.e. phone number or e-mail).*

Dear Fair Family,

The Craft Committee would like to suggest that any increase in booth fees be delayed for at least one year, until we can see if our economy is recovering; we also propose that you might consider a "compassionate discount" offered to the artisan/crafters who find it difficult to meet any increased booth fee.

In many of our Oregon Country Fair booths, you will find dedicated entrepreneurial crafters who earn their entire livelihood through their own creativity and



skill, investing months of time and money assembling products and preparing their booth to add their part to this enchanting world of the Oregon Country Fair. In this present economy, many artisans and crafters are finding decreasing sales at the same time their cost of materials is rising. The Craft Committee believes that this can be appreciated by the BoD as the entire Fair Family, all crews and staff, come together to create this most magical event, their cost of materials have most likely risen over the past years too.

The Craft Committee has watched the number of OCF guests decrease as the price of admission has increased and they have become quite concerned. Higher admission, especially for a family of four or six people, has the direct effect of less money to enjoy the Fair's food, art, and crafts.

The OCF Craft Committee would like our BoD to carefully and compassionately consider the proposed increase in booth fees and also encourages the BoD not to increase the admission to the OCF.  
*OCF Craft Committee*



### 4A Needs To Grow at the Fair

Dear Fair Family,

The Oregon Country Fair has grown and grown older. I have been a member of the 4A crew for several years. For many years, I have believed an expanded, modern approach is needed when providing services for alter-abled Fair friends and family.

The mission of 4A is best characterized as inclusive, not exclusive — ideally, lovingly advocating without patronization. But there's another important element. How to provide the multitude of services charged to 4A staff.

Junk wheelchairs are the norm at Dragon's Head. I work mornings during OCF. I try to match wheelchairs to a wide range of public and Fair family needs. I have experienced their anger and/or frustration when they realize a wheelchair with tires designed for hospital floors and no leg rests is a terrifying ordeal in OCF's rustic setting. For those patrons, it becomes an un-Fair event far removed from fun-filled visions and advertised services.

The heat wave of 2010 Fair days heightened the need for services from parking lots to Fair entrance. A grand shout-out to 4A members providing for OCF patrons and side-car bike services throughout the grueling daily heat.

This parking lot entrance service could be expanded easily with one or two rickshaw-style bikes.

The enormous growth of the tribe we are blessed to represent has taxed the members of 4A crew. Crew membership in 4A has remained static, even as services and 4A mission definition has broadened in scope, range and implementation. Plainly put, 4A crew needs an increase in caring, competent, compassionate members.

I leave the examination of need and liability to those minds better informed in such grim realities.

Are we a community with empathy toward and compassionate support of our fellow human beings? Or are we more closely aligned with today's culture of corporate cost benefit formulas?

*Ken Alvis*

*4A Crew: Alter-Able-Access-Advocacy*



### Support Fair Crafters

Dear Family,

The Oregon Country Fair was founded to provide mutual support to artists. We need the support of our collective energies to survive, particularly as we age and are no longer able to work tirelessly. Most of the OCF community of artisans are the original participants, still doing their art, now in their 60s and 70s.

The Board of Directors is considering an increase in booth fees. They haven't given a reason for it, and the organization doesn't seem to need more money. At every meeting money is given away, even to support a ballot measure in California! I can't afford that. I can't afford to build a community center.

Fee increases affect everyone, from the mythical crafter who makes thousands to the one who breaks even or loses money. Other big fairs don't charge \$60 for each assistant you bring. As a single

person, I have to pay for all of the help I need to present a professional store in the woods for my customers. I pay the OCF \$800 in fees! That's the same amount I pay for the 14 days of Holiday Market. That doesn't include the thousands it costs to maintain my booth, and the extra to keep my clothing dry and clean in the trees and dust.

We merchants don't party. I work 14 hours a day for a solid seven days during the Fair week, and months before and after the Fair. It doesn't make sense that people who are working as hard as they can should be seen as a revenue stream.

We are your treasure! We work for our living, for basic needs. We're a diminishing, precious group of amazing people. Please see us as we really are, not as you imagine us.

Thank you,  
*Diane McWhorter*  
*Booth Rep #175, since 1984*

## New Evolution Task Force Seeks Members, Ideas

*submitted by Kate Newhall*

It is with great enthusiasm that we announce the Board's formation of the Evolution Task Force. This group has been created to address some of the concerns identified this past summer at the Intergenerational Transition Dialogs and will focus on developing action items and proposals to implement the goals of both the Vision Action Committee and the Intergenerational Dialogs. The Board appointed Kate Newhall, Mark Pankratz, Joe Newhall, Joanna Colby, Marcus Hinz, Jennifer James-Long, Chris Browne, Deane Morrow, and Jon Pincus as initial members to the Task Force but encouraged us to identify additional appointees — particularly young ones!

As a Task Force, we are excited to undertake forward-

thinking projects aimed at cultivating leadership and understanding among all members of the Fair, new and old. Toward this end we have identified a number of exciting projects, including: an inter-crew exchange program, a leadership support/development network, and an oral history project. But these ideas are only the beginning. We are looking for other ideas and projects and new members willing to make these projects happen.

The next meeting of the Evolution Task Force will be held in Portland on Nov. 21, 2010, from 5:30-7:30 pm. Meetings in Eugene will be announced soon. We invite you to participate in these exciting projects. If you are interested in participating, or want to share an idea, please write us at [evolution@oregoncountryfair.org](mailto:evolution@oregoncountryfair.org).

# Election Committee Report — 2010 Annual Membership Meeting

Respectfully submitted by Heidi Doscher, Membership Secretary

## Newly elected board members:

Anna Scott - alternate  
Diane Albino  
Indigo Ronlov  
Jack Makarchek  
John "Chewie" Burgess  
Jon Silvermoon

## Total ballots counted - 686 (new record!)

Absentees — 571  
At meeting — 115  
Ballots not counted because they voted for more than six — 3  
(You have to number your votes to do that.)  
Ballots that arrived after the Saturday meeting — 11  
Absentee ballots sent — 1,154

## New things this year

We switched to a different size mailing envelope for sending the absentee ballots. This reduced the cost of mailing each piece from \$1 to 62 cents.

Get Out the Vote team, headed by the intrepid Kate Newhall, sponsored a candidate forum that could be viewed on the web. Out of town voters could get to know the candidates better than ever before they voted. Thanks, Kate!

There is now an email address especially for membership and elections questions (also Kate's idea). You may contact us at: [elections@oregon-countryfair.org](mailto:elections@oregon-countryfair.org)

## Not so new this year

Some little thing goes wrong every year, this year the PERM was inadvertently left off of the mailing of the annual meeting notice that was sent to all voting members. Many folks thought they had been dropped from the permanent absentee list. You weren't. Sorry for the confusion.

It has recently come to my attention that the vote count for last year's referendum was never publicized. The question was: The membership of the Oregon Country Fair asks the Food Committee to consider possible actions and agreements that might increase the use of organically and/or locally produced ingredients in food sold at the Fair, and to report its findings within a year to the Board of Directors. It got 429 yes votes, and 50 no votes. These ballot questions are advisory votes.

## Thanks and appreciation to all of the counting volunteers:

Chris Browne, Spirit Leatherwood, Bill Wright, Cathy Coulson-Keegan, Jen-Lin Hodgden, Danya Ariel, Niki Harris, Suzanne Denker, Dick Stewart, John Flanery, Galen Carpenter, Linda Keating, Steve Gorham, Candace Reed, Kate Newhall, David Hoffman, Edwin Butler, Joanna Colby, oSo Harper, Bryon Hummell

## Vote count

Anna Scott	309
April "Pie Girl" Hall	140
Diane Albino	353
Ellen Singer	120
Indigo Ronlov	352
Jack Makarchek	349
John "Chewie" Burgess	346
Jon Silvermoon	336
Joseph Newton	237
Lucy Kingsley	261
Mark Pankratz	197
Michael Richard	171
Rebecca Bradvica	221
Taylor Robart	188
Marcus Hinz (write in)	48

## # of ballots counted

Year	#
1990	198
1991	469
1992	319
1993	309
1994	348
1995	379
1996	432
1997	394
1998	591
1999	517
2000	553
2001	461
2002	466
2003	619
2004	539
2005	432
2006	450
2007	450
2008	538
2009	536
2010	686

## October Craft Committee Meeting Notes

Submitted by the Craft Committee

Members present: Jim Sahr, Ken Kirby, Cathy Coulson-Keegan; Board liaison: Deane Morrow; Guests: Bill Wright, Mark Pankratz, Elizabeth (crafter Mud Mom.com)

First item discussed was Anita's letter with "Registration concerns."

Bill said that Registration has done an amazing job of finding solutions under difficult situations.

Cathy said she had a very long phone conversation with Roxanne, co-coordinator of Registration. Roxanne explained that all solutions that were worked out this year were for this year only. She said no Guidelines were bent or broken. She said that questions about Registration will be gladly explained. Ken said he was glad that the solutions were one year only. Ken said that we need to work with Registration earlier so we can all make better decisions on where the line should be drawn in the jury process. It was agreed that we need more Craft booths. We are below 250 spaces and Ken said he would like to see 25 one-year-only booths available. Ken said they have a few new crafters who do not communicate back with Craft Inventory until they show up (or not show up!). Ken felt that the Craft Committee, Craft Inventory, and Registration could work as a team to facilitate more successful booth placement.

Zak's Human Intervention Training was discussed and some members of the CC may choose to take the course this coming June. Mark said he had taken the class and found it very good and fun. Ken said he had taken the training several times and found it presented very good information. Most crews take this course at least once it seems.

The next discussion was about the raising of Craft booth fees and the possible lowering of

Elders fees, and a little bit about the Barter Fair and proposed change of fees.

Jim said that if the Fair was raising booth fees just because they haven't raised them in a while, he did not feel that was legitimate. But if it were a choice of raising booth fees or raising admission fees, he would choose the booth fees as he feels the admission is already too high.

Elizabeth agreed with Jim that admission is very difficult for a family that has to buy four to six tickets. Jim said there is a possibility of killing the goose that lays the golden eggs if we price the admission out of reach of most people. Also, Elizabeth said, that when people spend a huge amount of money on admissions, it can take away from what is left to be spent on food or crafts.

Cathy said that she is concerned that artisans/crafters have seen sales slow through these last recession years while some of the cost of goods to make products have gone up (any metals or oil based especially) and wondered if the BoD might compassionately consider whether this is a good time to increase our financial burden.

Dean and Mark had some numbers regarding the predicted Sunday "gate" and the lower actual number.

Elizabeth said we should embrace the economy and Cathy agreed, saying that when sales are going down, a result in some part to less patrons/guests at the Fair, this might not be a wise or caring time to raise booth fees.

Somebody suggested that raising camping pass fees to all Fair Family might be more equitable and way more profitable.

It was also discussed that if Elders camping fee were reduced to \$30, that this might cause an expansion of the Elders taking their passes from the Elders pool. At this time many Elders continue to work at booths or on crews and take their camping passes from their work. The age to become an Elder, 55, with 20 years service at the OCF. That means that more and more sprightly and healthy, young Elders will be increasing the footprint on the land as their participation is replaced by new members of the OCF.

Ken commented that it seems as if there is a diffusion of creativity with population growth.

The discussion turned to a comparison of how much money would be lost by reducing the cost of Elders camping passes by \$30 (\$30 times approximately 500 Elders equals \$15,000) to how much the Fair would gain in new income by raising the booth fees by \$50 (\$50 times approximately 250 booths equals \$12,500). It was suggested that the BoD might consider leaving fees as they are, instead.

The question kept returning, "Does the OCF need more money ... if so, should that come from the artisan/crafters?"

It was agreed this should be discussed between all CC members in the next few weeks and that somebody should present a CC response at the next BoD when this fee increase will be on the table.

Anyone may email information or comments to the OCF Craft Committee at [ocf-craftcommittee@live.com](mailto:ocf-craftcommittee@live.com).



**Board members present:** Diane Albino, John "Chewie" Burgess (co-facilitator, time keeper), Katie Cousins, Paxton Hoag, Jack Makarchek, Jon Pincus (alternate for LT), Indigo Ronlov (co-facilitator), Anna Scott, Jon Silvermoon (alternate), Lawrence "LT" Taylor. **Absent:** Lara Howe, Deane Morrow (at the beginning). **Peach gallery:** 23 present at the beginning, 17 later.

### Agenda Review

**Old Business:** Ratify the Election and appoint officers; Budget - Treasurer's report, website development fund carryover, adopt revenue projections; Five-year OCF Transportation Plan Task Group formation - tabled (Jon S); Intergenerational Committee formation (Deane); Peach Power charter revision - tabled (Anna); Whiteaker Dinner radio loan (Chewie)

**New Business:** Donation requests - Oregon Assisted Living (Chewie); Reality Kitchen (Jack); Camas Education Network (Jon S); Skipping Stones (Jon P); CCPA membership; Appointments - Charles Ruff and Andy Strickland to the Community Center committee, norma sax to the Budget committee, Gene Ehrbar as co-coordinator for Cartography; Path Planning proposal (Chewie); Direct the By-Laws committee to craft the officer role for a vice-president (Katie); employee / committee roles (Jon S); Community Center proposal (Lara); Spring Fling 2011 proceeds to Culture Jam (Paxton)

### Ratify the Election and appoint officers

Jen-Lin gave the Elections Committee results. Newly elected board members are Anna Scott -alternate, Diane Albino, Indigo Ronlov, Jack Makarchek, John "Chewie" Burgess and Jon Silvermoon. The vote totals were Diane (353), Indigo (352), Jack (349), Chewie (346), Jon S (336), Anna (309), Lucy Kingsley (261), Joseph Newton (237), Rebecca Bradvica (221), Mark Pankratz (197), Taylor Robart (188), Michael Richard (171), April Hall (140), Ellen Singer (120), and Marcus Hinz (write-in 48).

**Katie moved, Jack seconded, to ratify the election results.** The motion passed 10-0.

**Katie moved, LT seconded, to appoint Jack Makarchek president, Bill Ganser recording secretary, Heidi Doscher membership secretary and Hilary Anthony and Steve Gorham co-treasurers.** Jon S- Said he would vote against the motion because he believed it prudent management to have a separation of duties between high level operations positions and our highest level financial position, specifically referring to Steve Gorham volunteering as a BUM (Back Up Manager) and serving in the co-treasurer position. He said Steve was qualified to be a treasurer but as long as Steve was also a BUM he would vote against appointing him treasurer. Katie- Thanked the officers for past and continued service. The motion passed 9-1 (Jon S opposed)

### Announcements

Tonight's Culture Jam scholarship fundraiser is beeswax candles. (Jen-Lin Hodgden)

Reality Kitchen sponsored a funhouse in the Whiteaker neighborhood for Halloween kids. (Jim Evangelista)

The OCF will participate in the Veneta Parade of Lights on Thursday evening, December 2nd. Andy will coordinate the decorating. (Steve Wisnovsky)

The dates for the 2011 highway pickups are Jan 16, Apr 17, Aug 14 and Oct 16. (Steve W)

The Poster Contest will be held this year. Entries are due on December 3rd. (Robin Bernardi)

The Eugene Peace Choir will perform on November 13th, 2pm, at the Atrium Building in downtown Eugene. (Kathleen Piper)

Last month was the first time in memory that the highway pickup was cancelled because there were not enough volunteers. (Joseph Newton)

On December 5th, there will be a party for my 50th birthday, check Facebook. (Chewie)

The Fair's birthday is today, November 1st, 41 years from its start in 1969. (Robin)

Thanks to all those who voted for me in the election. (Mark Pankratz)

Jon Pincus reminded everyone to vote in the Nov 2nd election.

The mushroom fall festival participants included organizations and people whose goals and programs align with the Fair. There are many gatherings and organizations in the area and Fair Family can help make connections and begin the discussion of how the community can utilize a new Community Center. (Anna Scott)

Lawrence Taylor suggested that everyone try to call 10 people and remind them to vote.

*Cottage Grove's Aprovecho* and their work with food was discussed in the New Yorker magazine about 6 months ago. (David Hoffman)

All interested Fair family are invited to attend a board work session on the personnel needs of the organization to be held on November 8th, 6-9pm at Central Presbyterian Church, 555 E. 15th Ave, Eugene. If you are unable to attend and wish to comment, please send your ideas and opinions to the Personnel Committee at "personnelcommittee@oregoncountryfair.org". (Katie Cousins)

The Intergenerational Cooperation/Evolution Task Force will meet in Portland on November 21st from 5:30 to 6:30pm. Regular meetings will be held on the 3rd Sunday of the month at 5:30pm in Portland. Interested members can contact "evolution@oregoncountryfair.org" for information and the meeting location. (Kate Newhall)

### Approval of minutes

**Indigo moved, Chewie seconded, to adopt the minutes of the October 4, 2010 meeting.** Jon P- Asked to amend the minutes to make his statement about the Elders not doing a good job with intergenerational meetings say "we Elders" since "I was one of the Elders not doing such a good job." The motion to adopt the minutes, as amended, passed 9-0-1. (LT abstained)

### Donation Requests

**Donation status:** The Board's donations for the year add up to \$12,750. There are five requests on tonight's Consent Calendar totaling \$3000. A \$1000 membership request from the Community Center for the Performing Arts is in the packet for new business. New donation requests are the Camas Educational Network for \$500 (Jon S), Skipping Stones for \$800 (Jon P), Oregon Assisted Living for \$1000 (Chewie), and Reality Kitchen for \$500 (Jack).

#### Consent Calendar for November 2010:

1. Applegate Regional Theatre requests \$500 to refurbish a theatre venue. (Lara)
2. MECCA requests \$500 for the RecycleART! program. (Anna)
3. Eugene Peace Choir requests \$500 for operating expenses. (Deane)
4. StoveTeam International requests \$500 to support a bi-lingual administrator. (Diane)
5. Lane County Master Gardeners Assn requests \$1000 for office expenses. (Deane)

Jon S- Objected to this Consent Calendar, noting that passage of a motion on this calendar will push the Board's donation request line over budget. Jack- Please add a Board Donation Request budget increase to new business.

**Jack moved, Anna seconded, to move the Board Donation Request budget increase from new business to old business.** The motion passed 10-0.

**Jack moved, LT seconded, to increase the Board Donation Request budget line item by \$2500.** **Peach Gallery:** Joseph- Do this even though it is not necessary. The year's budget has served its purpose. Jon S- Asked to amend the motion to say "change the budget line item amount from \$15000 to \$18550" to cover this month and next month's anticipated requests. **Board:** Jack and LT agreed to the friendly amendment. Katie- Agreed with Joseph's comment about the budget having served its purpose. The budget is in anticipation of the event revenues and is conservative. After the Fair, spending excess revenue on donation requests is a fine way to disburse the funds. Jack- This is housekeeping and helps to keep us accurate and makes us look better. Chewie- Verified the amounts of the donation request for December. Anna- Our annual cycle is reflected in the budget. The motion passed 10-0.

**Indigo moved, Chewie seconded, to approve the November Consent Calendar.** The Board agreed to remove the Lane County Master Gardeners Association item from the consent calendar. The motion to approve the Consent Calendar, as revised, passed 10-0.

**Jon P moved, LT seconded, to donate \$1000 to the Lane County Master Gardeners Association.** Anna- The current location at the building on Grant Street houses three programs consisting of Horticulture, 4H and Youth, and Family and Community Health. It's not clear how this money will be used. Jon P- Asked if the intent can be clarified. **Peach Gallery:** David Hoffman- Only the extension agent is functioning at the office and the agent supports master gardeners. Recently the program has existed on volunteering and donations. An FDA grant for \$125,000 for use over two years has just arrived. The Fair donation money will be useful and it sends a message. Grumpy- This program covers three counties and with the grants, the \$1000 is not necessary now. **Board:** Jon P- Half of \$125,000 each year for two years is not a big amount and we should help sustain the program. Jack- It sounds like they are funded but underfunded and \$1000 will help. Anna- This program might be less of a priority than others, the voters didn't support the program, and the Fair has hands and properties that could be used to build long term relationships that help. Chewie- The program should be supported but the \$1000, for one person, three counties, and a new grant, could be reconsidered when it is needed. Jon S- It is not clear how the program is funded and how the grant money is used. It may be this \$1000 would be necessary as matching money for the grant. LT- It is hard not to support gardening, eating, and plants. This might be more appropriate in two years when needed. There is not enough information. Jon S- Agreed that more information is needed to make a decision and that he would seek it out. Jon S moved, Jon P seconded, to table the motion. Anna- It is important to have people come forward to help and answer questions when the Board discusses donation requests. The motion to table passed 9-0-1 (Deane, just arriving at the meeting, abstained)

### Budget

**Treasure's Report: Grumpy-** The Budget Committee has been working and will be meeting Wednesday evenings over the next few weeks (Nov 10, Nov 17 and Dec 1) and will meet all day on December 4th. The budget will be discussed at the Coordinator's Potluck on Jan 22nd and the Board budget meeting will be on Jan 31st. Capital project requests are due on January 31st. Coordinator budgets not already submitted need to be completed and delivered to the Budget Committee right away.

Hilary has prepared a preliminary analysis of the Fair's income and expenses in an effort to help understand how groups contribute. In general, for each person, for the three day event, crew people contribute about \$50/ea, booth people about \$60/ea, and the public about \$68/ea. The expense to

the Fair is about \$59 for each person.

The website development work budgeted for this year will carry over into 2011 so those funds need to be approved for use in 2011. **Chewie moved, Jon P seconded, to approve the carryover of the Website Development budget.** The motion passed 10-0.

The Revenue Projection for 2011 was presented. It is recommended the Board designate \$50,000 to the Community Center Fund. On row 29, the budget for Pass Sales is increased by \$10,000 to a projected \$190,000 in order to more accurately reflect the actual revenue received in recent years. The individual pass fees are not changed. Line 19 budget of \$7500 for the Barter Fair remains unchanged but a change to the fee structure is proposed to more accurately reflect the footprint used by the participants: Blanket fee - \$20. 10x10 booth fee - \$50. 101 to 200 square feet fee - \$100. 201 to 300 square feet fee - \$150. (Each additional 10x10 unit, or any part of, is charged an additional fee.) The maximum selling space would be 10x40. If a vendor is bartering for goods with NO cash, check or credit card sales, then the fee is reduced by half. Line 31 for Registration is increased by \$10,000 to \$350,000 and a change in the fee structure is proposed to increase basic booth fee by \$50 per booth or \$25 per strolling vendor and carts and non-profits. A large vehicle fee of \$30, in addition to a parking pass, is proposed. LT- Asked for the existing pass fee structure. An SO costs \$60, Elders pay \$60, Community Village and Energy Park pay \$10 for day passes, some entertainers pay \$30, Teens pay \$30 and Youth pay \$10.

**Jon S moved, Anna seconded, to accept the 2011 Revenue Projection excluding the Booth Fee changes and the Community Center designation.**

**Peach Gallery:** Kiwina- The Fair is making money but in the outside world, there is not enough cash available and times are tough. Sunday numbers were down, and the Fair needs to find ways for a sell-out, like Michael Franti, to feed in energy and mission. The Fair has extra money and should consider better support for the family members who struggle. Joseph- Expressed thanks for the work and noted this has been a judicious and open process with joint committees and with good information for the members on the agenda and in the Fair Family News. Michael Bertotti- It is a good system but how can the Board charge more for the Barter Fair when it was banned years ago? Steve- On the vehicle size fee, the trends show that more and more big vehicles are squeezing our property. A 30-40 foot RV with an awning takes up to 4 to 6 car parking spaces. Parking is getting squeezed farther and farther out. **Board:** Deane- The Pass Sales projected revenue increase does not involve higher pass fees. It's just housekeeping. The Barter Fair changes are revenue neutral and only improve the fairness. Katie- How will implementation of the changes to the Barter Fair fees and the Vehicle fee will be carried out? Who will do the measuring? Grumpy- These changes at the Barter Fair will be implemented by the members who collect the fees. Charlie- For vehicles, it will be kept simple and the determinations will be done by existing crews. There will be a special sticker. Only Fair Family is involved so our traditional channels and troubleshooting can be utilized through Traffic and Admissions crews if there is any question. Jon S- I understand there is no fee for blanket bartering with no cash sales but the committee also recommended half fees for larger spaces doing barter only. Jon P- The new Barter Fair fee structure is fairer but the fact that we impose these fees should not obscure the fact that we really need to address concerns and concepts about what we want the Barter Fair to be. Anna- Commemorative sales projections, line 20, look like they could be raised based on past performance. Grumpy- The commemorative sales projection will probably be increased if the recent higher income levels sustain over one more year. Jack- In general, revenue is projected but expenses are not, yet, so it's a debatable process and we have historically budgeted into the red. Instead of an increase, these fees help with hedging us away from deficit spending. Incremental increases are made, in different areas, over time, and are sound. The amount of the increase is how we save for the new needs that arise and is part of the hedge against a potential future bad year that could diminish our savings. LT- The money issue is about Budget, not the Fair. Thank you to the people who work on the budget and for the fiscally conservative projections. Due to this approach, we even did well during the recession. We don't know what the future years will bring but we are doing fine. It's not all about just being hippies but about properly handling money. The motion passed 10-0.

**Paxton moved, Indigo seconded, to allocate \$50,000 to the Community Center fund.** **Peach Gallery:** Michael B- If there is a new kitchen, can the use of food vouchers be stopped and save that money? **Board:** Indigo- This \$50,000 will be added to the existing fund to make a total of \$200,000 designated for the Community Center and that can be changed since it is a Board designated fund. LT- The Community Center discussion has been going on for years and the purpose is to maximize the utilization of our resources, such as not having to rent other places for our meetings. A year round kitchen will generate savings but food vouchers are not linked and they won't be taken away. They have been in use for ages. This is good idea and it is time. Jon S- I believe the committee decided to add Upland Kitchen to the fund name and call it Community Center Upland Kitchen Fund to reflect the intention of the fund. Jon P- My "yes" vote for this fund designation is based on the understanding that it can be reversed if needed. The merit of the expenditure depends entirely on the plan. It doesn't make sense to compare the need for this project to minor expenditures like renting the garden club. The reason to build this is to be able to have on-site, year around programming. Paxton- The kitchen and the Community Center are together and could be linked in the name. The kitchen is not in use during the Fair and that is why we use food vouchers. Grumpy- The Balance Sheet line name is Community Center Fund and the fund is mostly Board dedicated money except for \$8617 from fundraising donations which makes those funds restricted to use for the building project. Anna- This type of financial planning is the same idea that

is embedded in the Peach Power process, where money is moved into a fund and then the plans are made. It's a wise way for long term planning and health. Chewie- The kitchen is part of the Community Center, not the other way around. About one-third of people who get passes are related or connected to the kitchen. The fund is for a Community Center, with a kitchen. The Community Center is for the Fair and also for the outside community. Making a change to a kitchen fund is a different discussion. Jack- The excess revenue this year was something like \$75-100,000. We are taking over half of that. This can morph into a phased construction to help with the immediate need for the upland kitchen. For a \$1,000,000 kitchen, about \$500,000 can be leveraged from the town office and Alice's, and with \$200,000 from the fund, we have \$700,000. Increasing revenues relative to expenses helps make this is a very real possibility. Interest rates are low right now, we're past the debate of whether to do this or not, it's about how and about needing to deal with the increases. Also, the Green Ticket could be tapped for another \$100,000. Deane- We need to get the kitchen out of the flood zone. The plan calls for a Community Center. The committee meets each month. Jon P- My "yes" vote for this motion is not an endorsement for any kind of lien-based increase in indebtedness. Katie- Designating funds from projected revenues doesn't seem urgent at this point. Paxton- This designation should not have been included with the other 2011 revenue projection items. The funds for this designation come from the 2010 excess revenue. Diane- In past years, some excess revenues went to endowments. Indigo- This is a good move to help this project move forward and the funds could be redirected later if the need arises. Chewie- If all \$86,000 is dedicated to the fund, it doesn't change anything. It's still the Fair's money. Grumpy- Capital project type of funding is the type that can be reallocated. Anna- A really good reason for building up this fund is, when fundraising, grantors look at the grantee's dedication to the issue and how the membership and board supports the project. We have learned this on smaller grant applications and should use that experience. The motion passed 10-0.

**Chewie moved, Anna seconded, to increase the booth fees according to the revenue projection as it stands.** **Peach Gallery:** Michael R- While this is not a camping pass fee, it is still an increase. Cathy Coulson-Keegan- From the beginning, this Fair has been a successful and magical market place for family. Many crafters and the Craft Committee do not support this increase. Supplies and equipment costs are up, sales have decreased, it's tough, and artists are struggling, so please postpone. Michael B- First there was a booth fee that included passes, then pass fees with a booth fee, and when it is all added up its pretty expensive. The Fair usually makes \$80,000 or \$100,000 each year so the increase is not necessary. The process to decide for taking more money then decide how to spend is backwards. Joseph- Booth fees and camping passes fees are for about 18,000 people that use a limited resource so this is reasonable. Bill Wright- Their booth pays for all their helper passes. The event is a valuable resource and gives a return for the effort. It's possible with the help from the entire family and friends. The fees have been reasonable. Perhaps, with an increase, a discount could be made for some who want to support the community. Jen-Lin- The plan to raise fees in 2010 was postponed due the lost day in 2009 and the booth vendors really appreciated it. According to Hilary's work, \$44 is used for paying for the three day event with \$15 for other programming on site. We talk about taking the Fair out to the greater world and this is a way of expanding our programs. Kiwina - The OCF is not the least expensive crafter event in Oregon. The typical system is to collect front money from vendors to pay for performers which draw the public. Outside or inside, remember in the bigger picture it's a Fair for the family. Grumpy- These are hard times but for this increase the time has come and it's still economical. Compared to the Salem Art Fair, the OCF is better and less expensive. The Fair is trying to increase the gate so there are more buying customers. Charlie- Hilary's projections show how the different groups support the Fair in different ways. The volunteers also give a sweat equity that is not factored. For some booths this fee increase would be a hardship but that's probably the minority. Food booths could be adjusted to make the fee more level. The Fair is still an incredible value. Michael B- There aren't bad years now with the advance sales and the rainy day is not an issue anymore. **Board:** Chewie- Hearing these concerns about an increase is difficult but as a staff person who pays for parking and SO passes, the extra \$50 helps to spread the costs around. The Fair is one of the cheapest three-day events on the west coast. Jon P- The original purpose of the Fair was to create an alternative economy. The concepts were more socialistic. We could adjust, and for some crafts booths it will be a hardship but less so for food booths. That disparity should be re-addressed. Let's ask the budget committee to re-examine the proposal. Anna- Board approved commemorative items can help a crafter's sales. The basic budget premise shows that admissions bring the most money to the Fair. Getting the word out about high quality crafts and bringing in more public is important. Katie- I'm going to oppose this motion because, although I support a booth fee that is separate from the cost of passes, I think further increases in the booth fees should be based on a percentage of revenue from each booth rather than an additional flat fee per booth. Deane- Read a part of a letter from the Craft Committee on the subject. (The full letter is printed in the November 2010 Fair Family News.) LT- This would be easier in a better economy and it is difficult now under the current circumstances. Katie's idea for proportional fees or a progressive structure is good. While many crafters go without financial security, health insurance, or a safety net, that also applies to others such as self-employed lawyers. I know what it's like. Those who do own homes and have benefits need to consider these circumstances. Jon S- Asked for more input from the Craft Committee and crafters. Can the motion be split into two, one just for increasing the fee for food booths and a second one for craft booths? I am prepared to vote on a food booth fee but not craft. Indigo- Suggested a friendly amendment for fee increases of \$10 for strolling vendors, \$25 for craft booths, and \$75 food

booths. Jon S- Separating the motion allows voting for a food booth increase but not necessarily for a craft booth increase. Jon P- This discussion is going in the right directions but is getting complicated. Jon P moved, LT seconded, to table the motion. The motion to table passed 8-2 (Indigo, Jack opposed). Grumpy- The proportional system didn't work in Salem. Chewie- Can the Budget Committee bring a recommendation to the December meeting? Diane- The Fair supports the food booths, so could the food vouchers be honored at a discount?

### Old Business

**Chewie moved, Deane seconded, to loan 13 radios and a charger to the Whiteaker Thanksgiving Dinner event.** The motion passed 10-0.

**Paxton moved, Deane seconded, to form an Intergenerational Transition Evolution Task Force. The task force would focus on developing action items and proposals to implement the goals of Vision Quest and the Intergenerational Dialogs. The task force would cultivate widespread participation and buy-in from membership to develop action items and to make its ideas and projects succeed. The Task Force will file reports monthly. This motion includes appointment of initial members Kate Newhall, Mark Pankratz, Jennifer James-Long, Chris Browne, Joanna Colby, Marcus Hinz, Deane Morrow, Jon Pincus and Joe Newhall. Peach Gallery:** Kiwina- Asked for some discussion of the direction of this Task Force. Kate- This task force would bring together those folks from last summer's dialogs and work to develop new participation. Ideas were generated that can be developed and become projects. Meetings have been underway in small groups and the people are passionate and committed. The proposed members are the initial group, they are dedicated, and others are welcome. Chris- The document initially submitted is outlined and will be in the Fair Family News. **Board:** Jon P- This is a task force and not a committee so it can launch the effort. The list of initiatives and goals are listed on page 2 of the proposal. Let's let it get out the gate. I know the task force will bring any major actions plans back to the board, particularly if they have budget implications. Chewie- Indicated his support but questioned making appointments outside the process of posting to the membership first. Paxton- The motion is shortened but the full description is in the packet. Anna- If this task force is an ad hoc committee then a motion is not required. Jon S- It's troubling to vote for appointments without knowing the people. We need to keep an open process and to invite others from the membership. Can we table the appointments? Jack- We are not supposed to feel comfortable about this. The board should not do anything to impede and should give wide latitude to shake things up. This is very healthy and the part we are being pressed on is the most important. The more the merrier - hundreds of members marching in and making demands, like "Impeach Jack", could be a good outcome. Deane- this is not a committee, but is an action group that is ready to move so let's give a blessing and get out of the way. The motion passed 9-0-1 (Jon S abstains).

Marcus- Mentioned Board work sessions, saying that in February there was one on Sound and in March there was one on Camping. There was one in May scheduled on Membership that did not take place. Would the Board reschedule that work session on Membership issues?

### Staff Reports

**Operations Manager:** Charlie- October was busy in the office. We had a BUM retreat, the Annual Meeting, and a Board retreat. The Board retreat was good and special thanks go to Indigo for facilitating. Thanks to the Personnel Committee and BUM's who also attended. The Veneta Light Parade is Dec 2nd. Let's have more than the six who were there last time.

**Administrative Assistant:** Robin- October was busy with the retreats and trying to keep up with norma's schedule. A special thanks to Leslie Scott, Charlie Ruff and Caroline Sykora for their work and support.

**Site Manager:** Steve- Expressed his appreciation for the staff's support while taking a week off to be with family. The site is ready now for flood season. The erosion dams are in, seeding projects completed and germination is happening. On October 20, the Elmira High School/ Country Fair Invitational cross country run was held. Twenty-nine schools, with 740 runners were on site, competing in four runs (boys and girls, varsity and junior varsity). The weather was beautiful and there were about 200 spectators so people who don't attend the Fair got a good look at the site. This is important outreach. The recent highway pick-up did not go forward because there were not enough volunteers. It's easy to give back to the Fair and participate. Of the thousands of folks who get wristbands who might not be part of a booth or a crew and are looking for a way to give something back to the Fair, they could consider helping with the Highway pickup or the Picnic. It's embarrassing that an organization with so many thousands of volunteers can't muster 8 or so people to help out four times a year. This was started in 1991 and ODOT has given us awards in the past. Come out and visit.

### Committee Reports

**Elders Committee:** Chris- The Committee met in the OCF town office at 7 pm on October 28<sup>th</sup>, with fifteen people in attendance. Due to several members of the applications sub-committee being absent, no applications were reviewed at this meeting. The sub-committee will meet and review all the apps received to date and report back at the November Elders meeting on the 18<sup>th</sup>. The committee reviewed the agenda for the upcoming Elders retreat, being held at Alice's on November 6<sup>th</sup> and 7<sup>th</sup>. There are 36 people expected to attend. These retreats are where the Elders review the events from this year's fair and start planning for next year's fair. A review of the intergenerational dialogs that have occurred to date as well as what the proposed task force hopes to accomplish in the future was presented by a member of the task force.

The Elders 2011 budget request has been presented to the budget committee. Due to the holiday season coming up, the Elders Committee meetings have been moved up one week for November and December. The next regular meeting will be held in the town office on the 18<sup>th</sup>, at 7 pm. The December meeting will be held on the 16<sup>th</sup> of December and will be the committee's annual Christmas party.

**Path Planning Committee:** Chris- The committee met on October 17<sup>th</sup>, at the Hub Yurt with twenty two people in attendance. The committee reviewed the procedure for posting meeting minutes. After a review by the committee chairs for accuracy each month, the minutes need to be available at least one week prior to the next month's board meeting. Operations reported that the new OCF web site should be operational by the first of 2011. Path Planning's on line access links will be included in the new format. There was serious discussion on the need to develop a Camping Crew to help address the camping issues that are a major factor in the development of new venue areas on the fair site. The site crew is starting to map out possible new camping areas and is looking for substantial development for the new year ahead. The committee appointed Dennis Todd and Justin Honea to be co-chairs of Path Planning for the next year. The members expressed their appreciation for the excellent job that Colleen Bauman and Dennis Todd have done for past several years. The committee is reviewing its recommendations of projects to be submitted to the board for 2011. These recommendations should be complete and submitted for the December board meeting. The committee is looking at what sub-committees will be needed to assist in the implementation of the projects outlined. The next regular Path Planning committee meeting will be held on site, at either the Hub Yurt or Alice's, with the location being determined by the weather, on November 14<sup>th</sup>, 2010 from noon to 3 PM.

**Elections Committee:** Jen-Lin- Total ballots counted - 686 (new record!), Absentees - 571, At meeting - 115, Ballots not counted because they voted for more than six - 3 (You have to number your votes to do that.), Ballots that arrived after the Saturday meeting - 11, Absentee ballots sent - 1154. New things this year: We switched to a different size mailing envelope for sending the absentee ballots. This reduced the cost of mailing each piece from \$1 to 62¢. Get Out the Vote team, headed by the intrepid Kate Newhall, sponsored a candidate forum that could be viewed on the web. Out of town voters could get to know the candidates better than ever before they voted. Thanks, Kate! There is now an email address especially for membership and elections questions (also Kate's idea). You may contact us at: elections@oregoncountryfair.org

Not so new this year: Some little thing goes wrong every year, this year the PERM was inadvertently left off of the mailing of the annual meeting notice that was sent to all voting members. Many folks thought they had been dropped from the permanent absentee list, you weren't, sorry for the confusion. It has recently come to my attention that the vote count for last year's referendum was never publicized. The question was: The membership of the Oregon Country Fair asks the Food Committee to consider possible actions and agreements that might increase the use of organically and/or locally produced ingredients in food sold at the Fair, and to report its findings within a year to the Board of Directors. It got 429 yes votes, and 50 no votes. These ballot questions are advisory votes. Thanks and appreciation to all of the counting volunteers: Chris Browne, Spirit Leatherwood, Bill Wright, Cathy Coulson-Keegan, Jen-Lin Hodgden, Danya Ariel, Niki Harris, Suzanne Denker, Dick Stewart, John Flanery, Galen Carpenter, Linda Keating, Steve Gorham, Candace Reed, Kate Newhall, David Hoffman, Edwin Butler, Joanna Colby, oSo Harper and Bryon Hummell.

### President's Peace

**Jack-** One aspect about the Community Center and upland kitchen is the important piece about giving in order to do this project. There are expectations about funding but when fundraising for grants, it needs to be kept in mind that the grants we get are grants that somebody else doesn't get. For greater good, in the bigger picture, it takes courage to raise our own funds. We need to get to a tipping point and then build to a milestone in order to anchor the family into the community. Be courageous and think of this as independently as possible, within the Oregon Country Fair, and on that level we'll be taking a step for change.

### Adjourn

The meeting was adjourned at 10:10pm. The next regular Board meeting is on December 6<sup>th</sup>, 7pm, EWEB training room.

**Tentative agenda:** Donation requests - Oregon Assisted Living (Chewie), Reality Kitchen (Jack), Camas Education Network (Jon S), Skipping Stones (Jon P); CCPA membership; Appointments - Charles Ruff and Andy Strickland to Community Center committee, norma sax to Budget committee, Gene Ehrbar as co-coordinator for Cartography; Board Liaison committee appointments; Revenue Projection Booth Fee Increase (Chewie); Five-year OCF Transportation Plan Task Group formation\* (Jon S); Peach Power charter revision (Anna); Path Planning proposal (Chewie); Direct the By-Laws committee to craft the officer role for a vice-president (Katie); employee / committee roles (Jon S); Community Center proposal (Lara); Spring Fling 2011 proceeds for Culture Jam (Paxton); Holiday Bonuses (Jack)

*\*Move that the Board form an ad hoc committee to explore developing a Transportation Task Force that would identify and assess immediate, intermediate, and long range transportation needs and goals, both internally and externally, as well as for the public, Fair Family, and operations. As a first step, letters of interest are solicited from the Fair Family; such letters should specify relevant experience and skills in transportation planning and/or delivery that the applicant will bring to the exploratory committee.*